

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Eric Lawrence Barsness et al.

Serial No.: 10/624,852

Filed: July 22, 2003

For: APPARATUS AND METHOD TO ADVERTISE TO THE CONSUMER BASED OFF A DIGITAL IMAGE

Group Art Unit: 2625

Confirmation No.: 6557

NOTICE OF APPEAL

Mail Stop Appeal Brief - Patents
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicants hereby appeal to the Board of Appeals from the decision dated November 1, 2007, of the Primary Examiner finally rejecting claims 1, 5-10, 14-17, 23, and 24.

The item(s) checked below are appropriate:

1. An extension of time to respond to the final rejection was granted on _____ for _____ month(s).
2. A timely response to the final rejection has been filed.
3. This Notice of Appeal constitutes a timely response to the final rejection.

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4. The fee of \$510.00 is:
- Enclosed.
- Not required. (Fee paid in prior appeal.)
- Charged to Deposit Account No. 09-0465.

Date: March 17, 2008

Respectfully submitted,

By / james r nock /
James R. Nock
Registration No.: 42,937

From:

IBM Corporation
Intellectual Property Law
Dept. 917, Bldg. 006-1
3605 Highway 52 North
Rochester, MN 55901

Telephone: (507) 253-4661
Fax: (507) 253-2382

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